

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Sean Handel et al.

Serial No.: 09/196,338

Filed: November 19, 1998

Title: A PERSONALIZED PRODUCT
REPORT

Docket No.: 60021-302901

Conf. No. 9014

Group Art Unit: 3622

Examiner: A. Duran

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Dear Sir:

This is in response to the Office Action mailed on November 2, 2007. Please consider the following amendments and remarks.

Amendments to the Specification begin on page two (2) of this paper.

Amendments to the Claims begin on page two (3) of this paper.

Remarks begin on page ten (10) of this paper.